



2016 Sponsorship Opportunities

Thank you for your interest in sponsoring Chestnut Ridge Conservancy (CRC) events. The Conservancy is a 501(c)(3) corporation; your contributions are tax deductible. The following events and items offer excellent corporate sponsorship opportunities for both large and small organizations.

Event	Sponsorship Level(s)
Our Annual Meeting —Saturday, May 14 (11:00am-12:30pm) at the Chestnut Ridge Park Commissioners' Cabin	\$500 to cover the costs of publicizing the event and providing lunch to attendees.
Buffalo Philharmonic Orchestra (BPO) performance —Saturday, July 16	Various levels available. For specifics, email us at: info@ChestnutRidgeConservancy.org
Outdoor Movies —The CRC offers two free outdoor movies on the sledding hill: <ul style="list-style-type: none"> • Disney's The Incredibles on Sunday, July 24 (Quaker Days kick-off) • Disney's Cars on Friday, August 19. 	\$250 for the season. Your logo will be included on our banners.
2nd Annual Tennis Tournament —Thursday through Sunday, September 8-11, 2016. The CRC is sponsoring an all-ages/all-levels tournament, open to the public.	Various sponsorships available, \$250 each. Ball sponsor, Water sponsor, Prize sponsor. Sponsors' logos will be displayed on large banner and in our next annual newsletter.
Artify the Park —Sunday, September 25, 2016. The CRC will provide a family-friendly environment for the public with an opportunity to interact with local artists throughout the park.	Various levels available. For specifics, email us at: info@ChestnutRidgeConservancy.org
5th Annual Gala —Saturday November 5, 2016. The annual gala is the primary fund raising event for the Conservancy. It is attended by over 100 supporters and receives a great deal of publicity throughout WNY.	Sponsors range from \$5,000 down to \$1,000. Advertising opportunities in the program range from \$500 for a full-page down to \$150 for 1/4 page. Donations for silent auctions are also welcomed.
CRC Newsletter Sponsorship —Published annually early in the second quarter and serves as the CRC's primary marketing tool for the year. Between 500 and 1,000 hard copies are distributed throughout the Southtowns. Electronic versions are sent to our mailing list, with links on Facebook and the CRC web site.	\$1,000 will grant exclusive sponsorship rights for this edition and will help to defray production costs. Your organization will have its name and logo featured prominently on page 1 with a blurb thanking you for your sponsorship and generosity.

All events are publicized on the CRC web site, our Facebook page, and through press releases and in occasional articles in local papers and the Buffalo News. Major CRC events have historically also received radio and television coverage. If you have questions, please contact **Bill Even** at 716.245.1634, or via email at Bill@TheComingWave.com.





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Other sponsorship opportunities will arise throughout the year as our programs continue to expand.

Media Outlets

All Conservancy events are publicized using the following media:

- The CRC Facebook page (842 “likes” as of 4/12/16), Quaker Days Facebook Page, and several other Facebook pages of our sponsors and supporters
- The CRC web site (ChestnutRidgeConservancy.org)
- The EverythingOP.com (aka QuakerDays.com) events calendar web site
- Our annual CRC newsletter published in the second quarter of the year
- Our electronic mailing list of CRC members and other interested parties
- Press releases to numerous local media outlets
- Posters in various public places (** BPO and Artify only **)
- Banners that hang near the park entrance and at the Orchard Park Recreation Department office and inclusion in Quaker Days publicity (** Summer movies only **).

If you have questions on sponsorship opportunities, please contact **Bill Even** at 716.245.1634, or via email at **Bill@TheComingWave.com**.

Thank you again for your interest!

The Chestnut Ridge Conservancy

